



FINA WORLD CHAMPIONSHIPS
KAZAN
RUSSIA 2015

16th FINA World Championships

Water of Life

July 24 - August 9, 2015



DOCUMENTARY FILM ABOUT 2015 FINA WORLD CHAMPIONSHIPS RELEASED ON YOUTUBE

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OFFICIAL EVENTS



The Directorate for Sports and Social Projects released on its YouTube channel a documentary film, titled 'Water of Life', that tells the story of the 16th FINA World Championships, one of the major sporting events of the recent history.

The main characters of the Water of Life film are people who took part in the 16th FINA World Championships, i.e. athletes and their parents, children and youth sports school trainees, organisers, volunteers, officials and spectators. The film is based on the stories told by these characters, their hopes, expectations and impressions. Such legendary athletes as Svetlana Romashina, Chad le Clos, Cameron van der Burgh, Artyom Silchenko, Tania Cagnotto found time to sit down and share their thoughts about the sporting event. These interviews are not just memories but stories of a journey towards a victory at the world aquatics tournament that took place in summer of 2015 in Kazan.

Another documentary, Power of Water, was also filmed to tell the story of the 16th FINA World Masters Championships that had been held together with the main event. "Production of the documentaries was quite a challenging process but we are happy with the result. The stories told in the film are very kind and heart-stirring; they make us feel proud for our city and our nation," Director General of the Executive Directorate for Sports and Social Projects, Azat Kadyrov, commented on the films' release.

Both documentaries aim to target a wide audience and have no age restriction.

For reference

The filming was held from April to September, 2015. The films were produced by the Aidarga.ru film company; the film director is Aidar Gabdrakhmanov.

The length of the Water of Life film is 52 minutes (in Russian with English voiceover).

The length of the Power of Water film is 44 minutes (in Russian with English subtitles).

The FINA World Championships and FINA World Masters Championships were held in Kazan in the summer of 2015 and were hailed the best championships ever by FINA. The TV audience reached the record 6.8 billion viewers.

Press Office of Directorate for Sports and Social Projects



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